

PRESS RELEASE FOR IMMEDIATE RELEASE



October 7, 2009

CONTACT: Amy Spatrisano, CMP
+1.503.252.5458
amy@meetgreen.com

MeetGreen® Now Certified Sustainable Events Company

PORTLAND, OREGON—MeetGreen® joins the exclusive ranks by obtaining the award of *British Standard Sustainable Events Certification 2009 (BS 8901:2009)*, the British Standard that attests to the highest degree of expertise in producing sustainable meetings and events.

MeetGreen® becomes the first North American event management firm to be awarded certification under the new, rigorous standards incorporated in BS 8901: 2009. The standard is pending approval to become part of the prestigious ISO (International Standards Organization), the world's most widely recognized certification body.

While certification is an important achievement for MeetGreen®, the company's clients also benefit from BS 8901: 2009 certification. Clients are assured any work done on their behalf by MeetGreen® meets the latest requirements for event sustainability put forward by BS 8901: 2009. For organizations pledged to corporate social responsibility, this reflects a deeper commitment to sustainability through addressing the economic, environmental and social impacts of their meetings and events.

"Certification is an investment we wanted to make on behalf of our clients," says Amy Spatrisano, CMP of MeetGreen®. "For years, they have looked to us to set the bar for green meetings and events. BS 8901:2009 certification is one more step in continuing to raise that bar substantially."

Working with the firm throughout the certification process, lead examiner Tim Sunderland remarked, "I was very impressed with MeetGreen®'s management system. It is clear that the firm has fully integrated environmental and social considerations into their business as well as into the products and services that they are offering to their clients."

About MeetGreen®. Formerly known as Meeting Strategies Worldwide, MeetGreen® works with progressive global organizations to integrate sustainable practices and produce conferences and events that deliver targeted business results. For more information regarding the firm, please call +1 503.252.5458 or visit <http://www.meetgreen.com>.

###