

PRESS RELEASE FOR IMMEDIATE RELEASE



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Meeting Strategies Worldwide Releases 2009 State of the Sustainable Meeting Industry Report

PORTLAND, OREGON— Meeting Strategies Worldwide announces the release of their industry report – “2009 State of the Sustainable Meeting Industry.” The paper gives an overview of trends and economic factors impacting the meetings industry for 2009 and addresses emerging ideas in policy, technology, and human interest for events. The report is available to download for free at: http://www.meetingstrategiesworldwide.com/files/docs/MSWW_2009SustainableMeetingIndustry.pdf

“We are proud to present our inaugural 2009 State of the Sustainable Meeting Industry report. Trends and forecasts speak to continued economic challenges and increased demand for sustainable meetings. Both present a perfect storm of conditions to continue to motivate all of us to improve the value of what we do by exploring new ideas to be most sustainable and maximize return on investment ” says Nancy J. Wilson, CMP, of Meeting Strategies Worldwide.

Meeting Strategies Worldwide is an award-winning, meeting management company specializing in sustainable meetings. The firm has provided expertise on green meetings to international organizations such as Live Earth, Oracle, CB Richard Ellis, American Express and U.S. Green Building Council.

For more information regarding Meeting Strategies Worldwide please call +1 503.252.5458 or visit www.meetingstrategiesworldwide.com.

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