

# **PRESS RELEASE FOR IMMEDIATE RELEASE**



December 2, 2008

CONTACT: Nancy J. Wilson, CMP  
(503) 252-5458  
nancy@meetingstrategiesworldwide.com

## **Meeting Strategies Worldwide Releases White Paper on Economy**

PORTLAND, OREGON— Meeting Strategies Worldwide announces the release of their white paper – “The Economy and the Environment: One Solution for Two Meeting and Event Industry Issues.” The paper addresses the growing financial concerns of businesses and outlines the key benefits of sustainable practices for the meeting industry in today’s economy. The white paper is available to download for free at:

[http://www.meetingstrategiesworldwide.com/files/docs/Meeting\\_Strategies\\_Worldwide\\_Economy\\_and\\_Environment.pdf](http://www.meetingstrategiesworldwide.com/files/docs/Meeting_Strategies_Worldwide_Economy_and_Environment.pdf)

“In today’s tougher economy there is no better time to look for ways to improve efficiencies, maximize investment, reduce cost and innovate. The solution to overcoming economic challenges can be found in the environmental and social opportunities that are calling on meeting professionals to create the most sustainable and value-added approach to their activities,” says Nancy J. Wilson, CMP, of Meeting Strategies Worldwide.

Meeting Strategies Worldwide is an award-winning, environmental consulting firm specializing in the meetings and hospitality industries. The firm has provided expertise on green meetings to international organizations such as Live Earth, Oracle, CB Richard Ellis, American Express and U.S. Green Building Council.

For more information regarding Meeting Strategies Worldwide please call +1 503.252.5458 or visit [www.meetingstrategiesworldwide.com](http://www.meetingstrategiesworldwide.com).

###