

# PRESS RELEASE FOR IMMEDIATE RELEASE



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## MeetGreen® Principals honored for their Innovation

PORTLAND, OREGON—

Nancy J. (Wilson) Zavada, CMP and Amy Spatrisano, CMP were presented with the first Achievement for Innovation in Hospitality award given by the Institute for Innovation and Economic Development (IIED). They were honored with this award for their pioneering and continuous commitment to sustainability in the meetings industry.

IIED is committed to “fostering innovation, entrepreneurship and economic development.” To that end IIED held its first event called the Sustainable Hospitality Symposium: *Linking “New” Sustainable Event Standards to Economic Development* at the California State University Monterey Bay on October 4, 2010. As a part of this symposium the organizers presented the inaugural award intended to honor individuals who have produced innovative services/products within their industry.

Beverly Oviedo, Research Associate on Sustainability / Conference Project Manager explains, “Amy Spatrisano and Nancy Wilson were the first recipients of Awards for Innovation presented by the Institute for Innovation and Economic development at California State University, Monterey Bay. As co-founders of the Green Meeting Industry Council, they were recognized for their passion for making a difference in an industry they love by supporting the development of new standards, authoring tools for meeting professionals as well as sharing information that has been adopted by communities internationally.”

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**About MeetGreen®.** MeetGreen® (formerly known as Meeting Strategies Worldwide) works with progressive global organizations to integrate sustainable practices and produce conferences and events that deliver targeted business results. For more information regarding the firm, please call +1 503.252.5458 .

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Amy Spatrisano (left) Nancy J. (Wilson) Zavada (right)

MeetGreen®'s passion is educating the meetings industry and those in it about the process and steps to move towards sustainable meetings practices. Please contact MeetGreen® at +1 503.252.5458.

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